

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 570205 /		<u>Alt Order #</u> 09797654
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/19/12 - 10/25/12		<u>Estimate #</u> 2962
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 08/22/12 / 09/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	31	10/19/12	10/25/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				5	\$250.00			
N 2	31	10/19/12	10/25/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				5	\$450.00			
N 3	31	10/19/12	10/25/12	Good Day Colorado	6a-7a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				10	\$450.00			
N 4	31	10/19/12	10/25/12	Good Day Colorado	7a-8a		:30			NM	10	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				10	\$425.00			
N 5	31	10/19/12	10/25/12	Good Day Colorado	8a-9a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				10	\$300.00			
N 6	31	10/19/12	10/25/12	Ricki Lake	4p-5p		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				10	\$450.00			

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Contract / Revision	Alt Order #
570205 /	09797654

Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	2962

Advertiser	Original Date / Revision
National Republican Con	08/22/12 / 09/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	2	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	3	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	4	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	5	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	6	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	7	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	8	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	9	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	10	31	10/19/12-10/25/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20									
	11	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	12	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	13	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	14	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	15	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	16	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	17	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	18	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	19	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
	20	31	10/19/12-10/25/12	JUDGE JUDY	4p-5p	MTuWThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.7,6.5,6.4,6.9,6.6,6.3,6.8,6.2,6.10,6.1									
N 7	31	10/19/12	10/25/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/19/12	10/25/12	MTWTF--	5			\$500.00				
N 8	31	10/19/12	10/25/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/19/12	10/25/12	MTWTF--	5			\$500.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/19/12-10/25/12	M-F 530p-6p Fox 31 N	530p-6p	MTuWThF----	:30		\$500.00	NM		
	See MG 8.6											
	3	31	10/19/12-10/25/12	M-F 530p-6p Fox 31 N	530p-6p	MTuWThF----	:30		\$500.00	NM		
	See MG 8.6											
	4	31	10/19/12-10/25/12	M-F 530p-6p Fox 31 N	530p-6p	MTuWThF----	:30		\$500.00	NM		
	See MG 8.6											
	5	31	10/19/12-10/25/12	M-F 530p-6p Fox 31 N	530p-6p	MTuWThF----	:30		\$500.00	NM		
	See MG 8.6											
	6	31	10/20/12-10/20/12	College Football Late	5p-cc	-----Sa--	:30		\$2,000.00	NM		
	Ⓜ MG for 8.5,8.2,8.3,8.4											
N 9	31	10/19/12	10/22/12	MLB Championship Ser	2p-CC		:30			NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	M--FSS				6	\$4,000.00			
N 10	31	10/24/12	10/24/12	World Series on FOX	5p-CC		:30			NM	1	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$6,750.00			
N 11	31	10/19/12	10/25/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				5	\$1,600.00			
N 12	31	10/19/12	10/25/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				5	\$1,200.00			
N 13	31	10/20/12	10/20/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00			
N 14	31	10/20/12	10/20/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$900.00			
N 15	31	10/21/12	10/21/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,200.00			
N 16	31	10/21/12	10/21/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$900.00			
N 17	31	10/19/12	10/25/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				5	\$500.00			
Totals											83	\$76,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	83	\$76,200.00	\$64,770.00
Totals	83	\$76,200.00	\$64,770.00

Signature: _____ Date: _____

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